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1. Introduction

Basal cell carcinoma (BCC) is the most common skin malignancy, accounting for up to 80% of all cancers arising from the epidermis. The disease usually presents as a slow growing, non-healing raised lesion with rolled borders and telangiectasias. These cancers arise from cells lining the deepest layer of the epidermis. BCC affects approximately 1 million Americans each year, more than squamous cell carcinoma and melanoma combined. It is most commonly diagnosed in older, fair skinned individuals from ages 40-60. Large amounts of sun exposure and UV radiation are the most common cause of BCC. Other etiologies include arsenic and various genetic disorders such as Nevus Sebaceous of Jadassohn, Xeroderma Pigmentosum, Basal Cell Nevus syndrome, Bazex syndrome, and Rombo syndrome.

An overwhelming majority of BCCs occur on the face or ear, but other likely sites include the neck, scalp, and upper trunk. Classically, it clinically presents as a pearly, non-healing, papulonodular lesion with rolled borders and telangiectasias, with or without ulcerations. These lesions are typically slow growing, minimally invasive, and thus have a very favorable prognosis. Surgical excision has long been considered the gold standard of treatment.

2. Incidence

Since non-melanoma skin cancers are not reported in most cancer registries, it is hard to determine the exact yearly incidence of BCC. In a study by Miller et al., the age-
standardized yearly rates in the United States have been estimated at up to 407 cases of BCC per 100,000 white men and 212 cases per 100,000 white women. The yearly incidence is estimated to range between 900,000 and 1,200,000 cases per year with the trend towards an increasing number of cases each year. The estimated lifetime risk of BCC in the white population is 33-39% in men and 23-28% in women. In a population study of people younger than 40 years, the incidence of BCC per 100,000 persons was 25.9 for women and 20.9 for men.\textsuperscript{5}

While the lifetime risk of BCC is high, it is well known to physicians that metastasis is relatively rare.\textsuperscript{4} Using the criteria proposed by Lattes and Kessler in 1951, studies have indexed a metastasis rate of 0.0028-0.5%.\textsuperscript{7} The proposed criteria for the diagnosis of metastatic BCC include:

1. The primary tumor must arise in the skin and not the mucous membranes
2. Metastases must be demonstrated at a site distant to the primary and must not be related to simple extension.
3. Histologic similarity between the primary tumor and the metastasis must exist.
4. The metastases must not have squamous cell features.

In a study by Wadhera et al., the currently published rate of metastasis was found to be higher than the reported numbers seem to show.\textsuperscript{8} Using an incidence of 1 million cases per year in the United States and a metastasis rate of 0.0028%, there should be at least 30 cases of metastatic basal cell carcinoma (MBCC) per year. They report that this number conflicts with the number of cases reported to date. Dating back to 1894, when Beadles reported the first case of MBCC in a 56-year-old male, there have been around 300 reported cases, or an average of 3 cases of MBCC per year over 100 years. This discrepancy supports the idea that the current estimation of the rate of metastasis is incorrect and reporting of this disease in all cancer registries would be of great benefit.

3. Risk factors
3.1 Clinical

Several studies have tried to elucidate the clinical risk factors for metastasis. It is thought that primary tumors in the head and neck region have a higher metastatic potential; up to 85% of primary BCCs that metastasize originate from these regions.\textsuperscript{9} Primary tumors arising


when accompanied with its surrounding stroma. Other studies have failed to achieve successful transplantation when the tumors’ stroma was not included. Stromal dependency thus implies that either metastatic tumor cells are required to carry along their stroma or develop ways to support independent stromal proliferation in order to survive in a new location – perhaps explaining the low rate of metastasis.

3.3 Cellular

Cytogenetic aberrations have also been described in MBCC. Chromosomal abnormalities, specifically Trisomy 6, originating in primary tumor cells have been implicated as a factor in giving BCC its metastatic potential. In a study by Nangia et al., Trisomy 6 was identified in metastatic tumors cells of all four cases reported. In addition, all twenty cases of nonaggressive BCCs showed no tumor cells with Trisomy 6 abnormalities. Immunohistochemical markers such as p53, Ki-67, and Bcl-2 can be helpful in differentiating aggressive versus non-aggressive BCCs. Unfortunately, they have not proven to be distinguishing factors between metastatic and non-metastatic BCCs.

4. Staging

The American Joint Committee On Cancer (AJCC) staging manual groups non-melanoma, non-Merkel cell skin cancers, including BCC, along with over 80 different types of other tumors in the cutaneous Squamous Cell Carcinoma Staging System. As a result, the applicability of these guidelines to any individual cancer may be impaired. It is argued that some cutaneous tumors such as BCC do not require the staging needed for cutaneous squamous cell carcinomas, because of the infrequency of metastasis. Although full staging is unnecessary for the majority of BCCs, the identification of high-risk behaviors should indicate the need for more in depth evaluation and staging.


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Based on current research, depth of invasion may be the most important tumor variable associated with prognosis (See Table 1). In a study by Rowe et al., the presence of either tumor thickness >4mm or depth of invasion ≥Clark level IV was found to be associated with an increased risk of recurrence by a factor of 2, as well as an increase in the risk of metastasis by a factor of 5. Similar to melanoma, there is evidence that Breslow thickness may be more important for determining prognosis in non-melanoma cutaneous carcinoma than Clark’s level, although both are predictive of advanced disease. Additionally, while early studies identified Breslow thickness >4mm as predictive of aggressive behavior, subsequent studies have shown that a 2mm cutoff more appropriately stratifies low and high-risk lesions.

Primary tumor (T)*.

<table>
<thead>
<tr>
<th>Tx</th>
<th>Primary tumor cannot be assessed</th>
</tr>
</thead>
<tbody>
<tr>
<td>T0</td>
<td>No evidence of primary tumor</td>
</tr>
<tr>
<td>Tis</td>
<td>Carcinoma in situ</td>
</tr>
<tr>
<td>T1</td>
<td>Carcinoma less than 2cm in greatest dimension, with less than 2 high risk features**</td>
</tr>
<tr>
<td>T2</td>
<td>Carcinoma greater than 2cm in greatest dimension, Or Tumor of any size with at least 2 high risk features**</td>
</tr>
<tr>
<td>T3</td>
<td>Tumor invasion of the maxilla, mandible, orbit, or temporal bone</td>
</tr>
<tr>
<td>T4</td>
<td>Tumor invasion of the skeleton (appendicular or axial) or with perineural involvement of the skull base</td>
</tr>
</tbody>
</table>

*Excludes cutaneous squamous cell carcinoma of the eyelid.  
**High-risk features for the primary tumor (T) staging: Depth/invasion: >2mm thickness, Clark level ≥IV, Perineural invasion. Anatomic location: Primary site ear, Primary site non-hair-bearing lip. Differentiation: Poorly differentiated or undifferentiated. From the American Joint Committee On Cancer 7th edition “Cutaneous Squamous Cell Carcinoma and Other Cutaneous Carcinomas.”

Table 1. Primary Tumor (T) Staging.

Perineural invasion has also been found to be a significant indicator of high-risk disease. Although less commonly identified (only present in 5 percent of non-melanoma cutaneous carcinomas), there is some evidence that perineural invasion is associated with an increase in both the recurrence rate and the metastatic rate by a factor of 5. As perineural spread can be difficult to follow histologically and clinically, such tumors can spread much more prior to detection. The diagnosis of perineural invasion carries a generally dismal prognosis, as the 5-year mortality rate approaches 90%.

The 7th edition AJCC manual chose to include advanced tumor depth/invasion (defined as >2mm in thickness, ≥Clark level IV) among the high-risk features capable of upstaging a T1 neoplasm. Overall, this represents an improvement over previous editions, as it allows for

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the identification of a subset of lesions that, although small in size, nevertheless are likely to
demonstrate aggressive clinical behavior.\textsuperscript{29,30}

The final high-risk feature identified in the 7th edition of the AJCC: Cancer Staging Manual
guidelines is the location of the primary tumor on high-risk anatomic sites. This is based on
evidence that lesions located on the lip and ear are more aggressive compared to tumors
presenting on other locations throughout the body.\textsuperscript{31} These anatomic sites are associated
with recurrence and metastatic rates between 10 to 25 percent. Similar to the previously
mentioned high-risk variants, recognition of the increased risk associated with these sites.
Warner and Cockerell feel that tumors located on the central face and dorsal hands and feet
also should be considered high-risk sites.\textsuperscript{26}

Recurrent disease is a high-risk factor worth special discussion. Recurrent or persistent
diseases are strong prognostic factors for metastasis.\textsuperscript{3,32} Recurrent or previously treated tumors
tend to be more aggressive, less responsive to treatment, and associated with decreased
survival (78\% 5-year survival compared to 97\% for primary lesions).\textsuperscript{33} Although rarely
performed for Non-Melanoma Cutaneous Carcinoma, the current TNM staging system,
denotes recurrent neoplasms with an ”r” qualifier prior to TNM-specific designations For
example, a locally recurrent tumor greater than 2cm in size, without evidence of lymph node
involvement or metastasis would be staged as: rT2N0M0. As a result, a subset of high-risk
lesions is clearly defined as such, and data collection for these tumors can be significantly
enhanced. T3 tumors are now classified as those with bony extension to the mandible, maxilla,
temple, or orbit whereas the T4 designation is reserved for perineural involvement of the skull
base or bony extension to the axial or appendicular skeleton.

Under the 7th edition of the AJCC Cancer Staging Manual guidelines (See table 2),
metsatasis to a single node less than 3cm in greatest dimension is defined as N1. The N2
designation refers to either a single node 3–6cm in size, or multinodal disease where no
individual node is greater than 6cm in size. Based on the specific pattern of nodal
involvement, N2 is subcategorized into three separate groupings. Involvement of a single
ipsilateral node is categorized as N2a, metastasis to multiple ipsilateral nodes as N2b,
and involvement of contralateral or bilateral lymph nodes as N2c. The N3 designation is
reserved for any lymph node greater than 6cm in greatest dimension, regardless of number
of nodes involved.

\textsuperscript{29}Lardaro, T., Shea, SM., Sarfman, W., Liegeois, N., & Sober, AJ. (2010). Improvements in the staging of
cutaneous squamous-cell carcinoma in the 7th edition of the American Joint Committee On Cancer:
\textsuperscript{30}Buethe, D., Warner, C., Miedler, J., & Cockerell, CJ. (2011). Focus Issue on Squamous Cell Carcinoma:
Practical Concerns Regarding the 7th Edition American Joint Committee On Cancer: Staging
\textsuperscript{32}Rowe, DE., Carroll, RJ., & Day, CL Jr. (1992). Prognostic factors for local recurrence, metastasis, and
survival rates in squamous cell carcinoma of the skin, ear, and lip. Implications for treatment modality
\textsuperscript{33}Andruchow, JL., Veness, MJ., Morgan, GJ., Gao, K., Clifford, A., Shannon, KF., Poulsen, M., Kenny, L.,
Implications for clinical staging of metastatic cutaneous squamous carcinoma of the head and neck based
The distant metastasis designation of the 7th edition of the AJCC Cutaneous Squamous Cell Carcinoma staging system is unchanged from previous editions (See table 3). Importantly, there is no provision for classification of lymph node metastasis far removed from regional nodal basins as distant metastasis.26

Regional lymph nodes (N).

<table>
<thead>
<tr>
<th>N</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nx</td>
<td>Regional lymph nodes cannot be assessed.</td>
</tr>
<tr>
<td>N0</td>
<td>No regional lymph node metastases.</td>
</tr>
<tr>
<td>N1</td>
<td>Metastasis in a single ipsilateral lymph node, 3cm or less in greatest dimension.</td>
</tr>
<tr>
<td>N2</td>
<td>Metastasis in a single ipsilateral lymph node, more than 3cm but not more than 6cm in greatest dimension; or in multiple ipsilateral lymph nodes, none more than 6cm in greatest dimension; or in bilateral or contralateral lymph nodes, none more than 6cm in greatest dimension.</td>
</tr>
<tr>
<td>N2a</td>
<td>Metastasis in a single ipsilateral lymph node, more than 3cm but not more than 6cm in greatest dimension.</td>
</tr>
<tr>
<td>N2b</td>
<td>Metastasis in multiple ipsilateral lymph nodes, none more than 6cm in greatest dimension.</td>
</tr>
<tr>
<td>N2c</td>
<td>Metastasis in bilateral or contralateral lymph nodes, none more than 6cm in greatest dimension.</td>
</tr>
<tr>
<td>N3</td>
<td>Metastasis in a lymph node, more than 6cm in greatest dimension.</td>
</tr>
</tbody>
</table>

Table 2. Regional Lymph Node (N) Staging.

Distant metastasis (M).

<table>
<thead>
<tr>
<th>M</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>M0</td>
<td>No distant metastasis</td>
</tr>
<tr>
<td>M1</td>
<td>Distant metastasis</td>
</tr>
</tbody>
</table>

Table 3. Metastasis (M) Staging.

The staging groups offer reasonable stratification of patients based on prognosis (See table 4). Briefly, T1 and T2 tumors are assigned Stage I and Stage II, respectively, Stage III includes all T3 or N1 tumors that do not meet criteria for Stage IV, and the presence of any T4, N2-3, or M1 designation is required for Stage IV classification.27

Anatomic stage/prognostic groups.

<table>
<thead>
<tr>
<th>Stage</th>
<th>Tis</th>
<th>N0</th>
<th>M0</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stage 0</td>
<td>T1</td>
<td>N0</td>
<td>M0</td>
</tr>
<tr>
<td>Stage I</td>
<td>T2</td>
<td>N0</td>
<td>M0</td>
</tr>
<tr>
<td>Stage II</td>
<td>T3</td>
<td>N0</td>
<td>M0</td>
</tr>
<tr>
<td>Stage III</td>
<td>T1</td>
<td>N1</td>
<td>M0</td>
</tr>
<tr>
<td>Stage IV</td>
<td>T2</td>
<td>N1</td>
<td>M0</td>
</tr>
<tr>
<td>T3</td>
<td>N1</td>
<td>M0</td>
<td></td>
</tr>
<tr>
<td>T1</td>
<td>N2</td>
<td>M0</td>
<td></td>
</tr>
<tr>
<td>T2</td>
<td>N2</td>
<td>M0</td>
<td></td>
</tr>
<tr>
<td>T3</td>
<td>N2</td>
<td>M0</td>
<td></td>
</tr>
<tr>
<td>T Any</td>
<td>N3</td>
<td>M0</td>
<td></td>
</tr>
<tr>
<td>T4</td>
<td>N Any</td>
<td>M0</td>
<td></td>
</tr>
<tr>
<td>T Any</td>
<td>N Any</td>
<td>M1</td>
<td></td>
</tr>
</tbody>
</table>

Table 4. Staging Classification.
Cutaneous neoplasms that rarely metastasize, such as BCC, full staging is often unnecessary and perhaps should be mentioned in the staging guidelines as an exception.\textsuperscript{33} In other cases, although relevant, full initial evaluation of high-risk features may not be possible, as primary biopsies frequently involve only a small portion of the primary tumor, precluding accurate assessment. Moreover, surgeons and dermatologists need to alter their clinical practice and begin assessing for vertical depth of invasion. Other issues that need to be clarified include the definition of tumors of the lip and the histologic designation of “poorly differentiated” and “undifferentiated” neoplasms.\textsuperscript{30} However, the incorporation of these factors might be impractical for widespread use in clinical practice.\textsuperscript{1}

There is a single report of the use of sentinel lymph node biopsy in high-risk lesions.\textsuperscript{34} This approach would not detect any hematogenous spread, and so its role in the staging of the disease remains to be determined.

5. Treatment

Treatment for non-MBCC can be either surgical or nonsurgical. Surgical excision is generally curative with five-year cure rates of more than 99 percent for primary tumors not involving the head.\textsuperscript{35} For lesions involving the head, the five-year cure rate is 97 percent for lesions less than 6mm and 92 percent for lesions greater than 6mm. Other surgical options include Mohs micrographic surgery, curettage and electrodessication, and cryosurgery. In a Cochrane review of different treatment modalities, one study showed no significant difference between Mohs micrographic surgery and surgical excision in recurrence rates at 30 months for high-risk facial BCCs.\textsuperscript{36}

Non-surgical options include radiotherapy, photodynamic therapy, and topical therapy. In one randomized control trial of surgery versus radiotherapy, surgery provided significantly better cure rates when compared to radiotherapy.\textsuperscript{36} Radiotherapy has been shown to provide better cure rates when compared to cryosurgery. Imiquimod cream has shown promising early results but long-term data is lacking.\textsuperscript{36} With un-reviewed information available on the Internet and an un-regulated herbal therapeutic industry, patients will self-treat tumors with anecdotally supported alternative medicine.\textsuperscript{37} We discourage the use of these forms of treatment, especially within the current culture of practicing evidence-based medicine.\textsuperscript{38}

There are currently no established guidelines for the treatment of metastatic disease specifically because all forms of treatment thus far have provided dismal results in terms of morbidity and mortality. Primary BCC metastasizes usually via lymphatics, although it can also spread hematogenously. Metastasis most commonly occurs in regional lymph nodes,\textsuperscript{38}


lung, and bone although there have been documented cases involving the spinal cord, parotid gland, skin, bone marrow, spleen, liver, adrenal glands, brain, dura mater, esophagus, heart, and kidney. The prognosis for these patients is poor with a mean survival time of only 8 months from the time at diagnosis. 

In cases where metastasis is only to lymph nodes, patients live up to an average of 3.6 years. 

There has been one reported case in which a patient lived 25 years after diagnosis.

Median age at the first sign of metastasis is 59 years while the median interval between the onset of the primary tumor and the first sign of metastasis is 9 years.

Systemic chemotherapy has been attempted with mixed results. Combinations of 5-fluorouracil, bleomycin, and methotrexate have been unsuccessful. 

However, there has been one case with a positive response to cyclophosphamide and cis-diamine dichloro platinum in a patient with pulmonary metastasis.

Cisplatin-based therapy has also been shown to be of benefit for patients with metastasis.

Surgical resection is recommended for isolated metastasis, as the results of systemic chemotherapeutic treatment are generally not as promising.

Ducic and Mara treated metastatic lesions to the parotid gland with parotidectomy with adjuvant radiation therapy with good results.

Presentation with widely disseminated disease would not allow this approach, however.

It has long been thought that treatment of primary cancers with radiotherapy can contribute to their metastatic potential, although there is no evidence to support this. In fact, the incidence of MBCC in patients treated primarily by radiotherapy is estimated to be 1 in 25,000, which is much less than the incidence of MBCC in all patients with primary tumors.

There have been, however, case reports in which radiotherapy has been found to be beneficial in the treatment of metastatic disease.

In cases where clear surgical margins
may be difficult to obtain, radiotherapy can offer an advantage of tissue preservation in patients with large lesions through deep tissue penetration.

More recently, a clinical trial with GDC-0449, a small-molecule inhibitor of smoothened homologue (SMO), has shown promising results. SMO is involved in activation of the hedgehog pathway that has been implicated in the development of BCC and various other cancers. In a phase 1 trial by Von Hoff et al., GDC-0449 was used to treat 33 patients with locally advanced or MBCC. Of the 15 patients with locally advanced disease, 60% of patients showed a good response. Of the 18 patients with metastatic disease, 50% of patients showed a good response.

The management of patients with suspected metastasis often involves obtaining a CT or MRI scan to look for evidence of occult disease. Recently, a study using FDG-PET has proven to be effective in detecting subclinical disease in a man presenting with multiple primary cutaneous lesions. While further studies are required, FDG PET may prove to be more effective than both CT and MRI in the radiographic evaluation of suspected metastatic disease.

6. Conclusion

BCC generally follows a very predictable clinical course from the time of diagnosis to subsequent treatment. The standard of care is surgical excision, which provides excellent cure rates. Other methods of treatment include radiotherapy, photodynamic therapy, cryotherapy and topical chemotherapy.

For patients with metastatic disease, morbidity and mortality remains exceedingly high. The biggest risk factors for metastasis are tumor size, depth, and recurrence. Primary tumors arising from the mid face and ears provide a majority of the cases of metastasis but this is also the case for non-metastasizing BCC.

With the exception of platinum-based chemotherapeutic agents, combinations of most other forms of chemotherapy with radiation and/or surgery have not improved mortality rates. It is clear that the development of metastatic potential in BCC, like many cancers, is multifactorial in etiology. Research aimed at the clinical, histopathologic, and molecular characteristics of metastasis has helped us better understand the risk factors associated with such rare occurrences. As we further our understanding of the pathogenesis behind MBCC, more promising drugs such as GDC-0449 will be developed.


The incidence of BCC will continue to increase over the years as the baby-boomer generation continues to age. Although the estimated rates of metastasis are low, there will still be a growing number of patients that will need treatment for this presently incurable disease. Physicians need to be aware of the poor prognosis that MBCC carries. Because adequate treatments are not available for metastasis, prevention should be practiced by all providers through vigilant monitoring of suspicious skin lesions and early surgical excision of primary tumor.

7. References


Basal cell carcinoma is the commonest cutaneous malignancy. The last decade has witnessed exponential research which has broadened our understanding of the pathogenesis of basal cell carcinomas. This is also important from a therapeutic point of view as targeted approach to therapy is now being increasingly experimented. Although it is impossible to condense and present all good research in one book, the authors have to be commended on presenting their research on several aspects of basal cell carcinoma in a succinct manner, which shall not only enhance our understanding of, but also hopefully via this open exchange of ideas pave ways for successful targeted therapy of the commonest human cancer.

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